

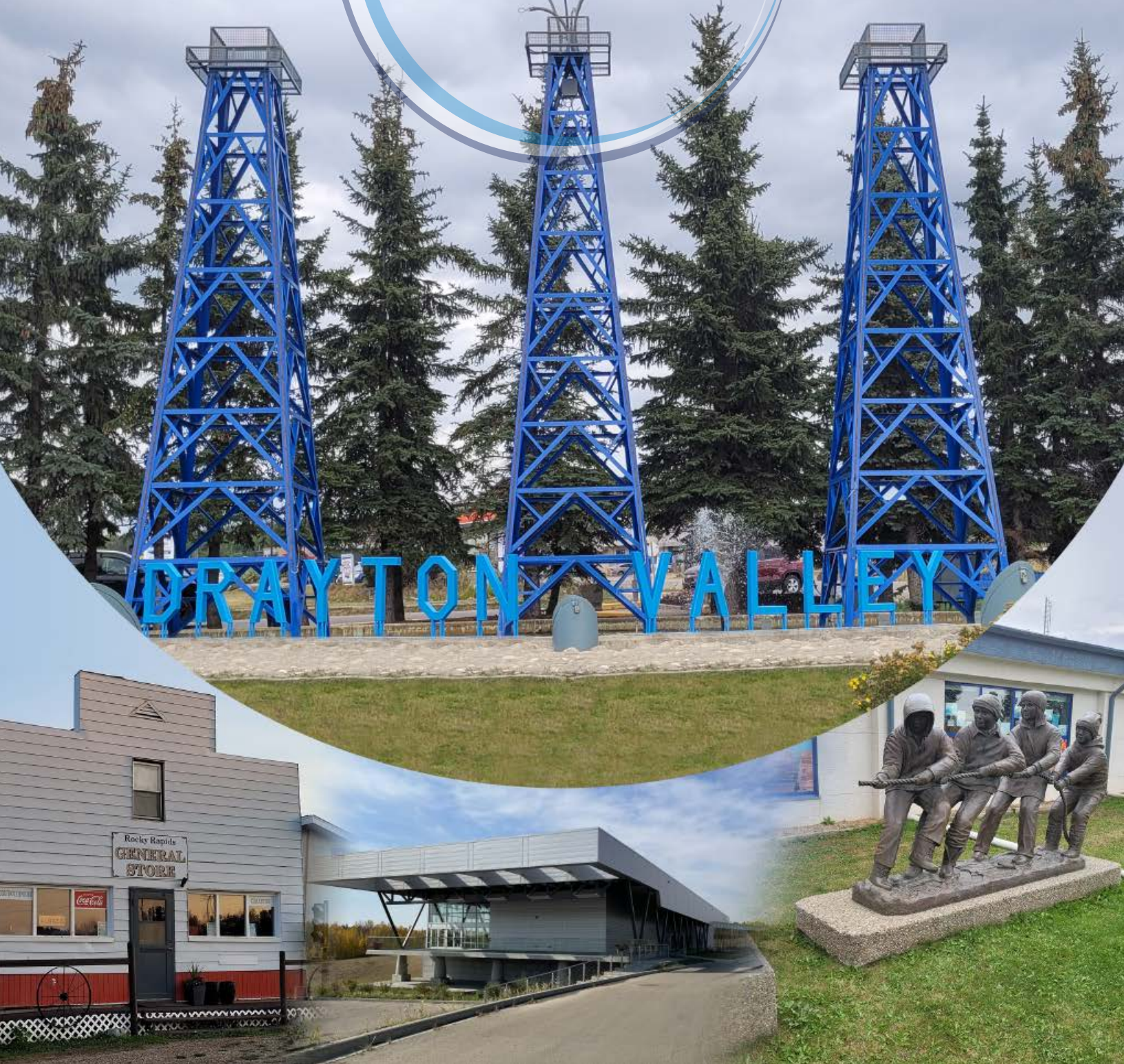
DRAYTON VALLEY  
& DISTRICT



# CHAMBER

OF COMMERCE

*Business & Community Profile*







## Family Resource Network

### **Purpose:**

Family Resource Network (FRN) focuses on prevention and early intervention services for families and youth aged 0-18 years. FRN believes that as long as a child is safe, they can achieve their greatest potential within their family unit.

### **Outcomes:**

FRN employs a continuum of prevention and early intervention services to ensure that parents, caregivers, and children receive the care and tools they need to create strong family units, foster sense of belonging to a larger community, and thrive.

Our **Family Resource Network Services** are available for all Albertans with children aged 0–18.

Services include:

- **Early Childhood Development:** serving families with children aged 0-6.
- **Child and Youth Development:** serving families with children aged 7-18.
- **Parent Education:** serving families with children aged 0-18.
- **Family Support:** serving families with children aged 0-18.
- **Home Visitation:** serving families with children aged 0-6.



### **McMan's Mission:**

*To support and encourage individuals and families to achieve their full potential as members of their community.*

Program funded by: Alberta's Ministry of Children's Services

***Making a Difference in Our Community***

***McMan Central is excited to receive your referrals for our new Family Resource Network Services.***

### **For more information:**

Please call 1-877-994-5465 to connect with one of our Networks.

 **McManCentral**



5201 Power Centre Blvd.  
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**780-514-7670**

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Drayton Valley and District  
Chamber of Commerce

Box 5318, 5400 - 24th Avenue  
Drayton Valley, AB T7A 1R5  
P: 780-542-7578  
[admin@dvchamber.ca](mailto:admin@dvchamber.ca)

[dvchamber.ca](http://dvchamber.ca)  
or scan this code:



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Business & Community Profile



Town Council (clockwise, starting at left): Mayor Nancy Dodds, Councillor Rick Evans, Councillor Bill Ballas, Councillor Tom McGee, Councillor Colin Clark, Councillor Monika Sherriffs, Councillor Amila Gammana.

## A MESSAGE FROM THE MAYOR

Drayton Valley is a vibrant community, and I'm so honoured to call it my home! We are a shining example of small-town living, with the quality of life and amenities unique to this community. With a dynamic business community that tirelessly supports local causes and initiatives coupled with endless recreation options, Drayton Valley is a great place to both work and call home!

This year my Council and I have been working towards exciting new initiatives and programs that we know are going to continue driving our community forward and drive Drayton Valley forward with innovation and industry. Our Zero Fee Tuition Program is designed to increase post-secondary opportunities in rural Alberta aimed at reducing barriers to access education. Our new state-of-the-art, net zero aquatic facility, the Ricochet Oil Corp. Aquatic Centre, will be opening this fall and is an example of balancing the quality of life for residents, and visitors, and will help to attract families to our community while highlighting Drayton Valley as a leader in environmental protection and sustainability! The Town of Drayton Valley has implemented several energy and emission reduction initiatives over the last several years to help achieve our mandated climate action targets!

In addition, our advancements in economic development include a targeted plan to engage the community, inspire entrepreneurship, supporting entrepreneurs as much as possible with an eye for opportunities to attract and diversify the local and regional economy! We have a strong, dedicated team in place to monitor and assess the success of our economic development strategy. While we've made great progress in diversifying our economy and supporting local business, we know we have more work to do and will continue to focus on this extremely important area of our community.

Given the last few years have been tough on everyone, we are a resilient community and province, but, I have never been more excited for our collective future! I'm so proud to be the Mayor of a community that exemplifies "pulling together;" Drayton Valley is a great place to live, work, and play, and with our collective efforts it will only continue to get better!

– Mayor Nancy Dodds

For more information about the Town of Drayton Valley,  
scan the QR code at right, or visit [draytonvalley.ca](http://draytonvalley.ca):



Cover photos:

Top: Drayton Valley's distinctive oil derricks landmark at the south entrance, off Highway 22.

Lower Left: A bit of history from Rocky Rapids – the General Store, now relocated to Drayton Valley Museum

Lower Middle: The Clean Energy Technology Centre (CETC), profiled on page 9.

Lower Right: The Pulling Together sculpture, by sculptor Don Begg (Studio West Bronze Foundry), located outside the Town offices. Pulling Together is the motto of Drayton Valley.





# YOUR CHAMBER OF COMMERCE

## OUR MISSION

*Economic Development Plus Social Development Equals Quality of Life for Businesses and Communities.*

## OUR VISION

*The Drayton Valley and District Chamber of Commerce serves The Town of Drayton Valley and the region of Brazeau County. Our Mission is to be a leader in economic, educational and social resources for all businesses and organizations. To serve as an advocacy tool and create innovative solutions for the enhancement of the community prosperity and moving business forward.*

The Drayton Valley and District Chamber of Commerce works with businesses and business leaders in the region to address challenges and advance opportunities to help Drayton Valley grow and develop.

## WHAT ARE THE ADVANTAGES OF CHAMBERS OF COMMERCE?

Chambers of commerce **provide access to valuable resources, discounts, and relationships that help businesses save money and market their products.** Joining a chamber of commerce can boost sales and significantly improve a local business' visibility and credibility.

## CHAMBER CASH

Chamber Cash is bought by various local organizations, businesses and our Town for Christmas bonuses, prizes etc. and sold all year long. The chamber cash is then redeemed at participating local Chamber member businesses who, in turn, redeem the Chamber Cash back at the Chamber. This promotes "Shop Local" programs and Chamber Members.



## MEMBERSHIP:

**There are great reasons to join your local Chamber of Commerce:**

- Make business contacts;
- Receive chamber newsletters;
- Acquire customer referrals;
- Bring credibility to your business;
- Increase your visibility in the community;
- Networking opportunities; and
- Gain a voice in government.

## CHAMBER GROUP INSURANCE

Chamber Group Insurance Benefit plans perfect for Chambers of Commerce and Members. This on-line service centre offers resources to access the Chambers of Commerce Group Insurance Plan®, including an introduction marketing information, benefit summary and the latest Plan news for:

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- Home-based businesses
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# HISTORY

Photo courtesy of Carmen Rae Photography

In the early 20th century, European settlers made Drayton Valley their home and survived on the abundance of natural resources as trappers and lumbermen. Before long, mixed farming became a significant part of the economy, everything changed when oil was discovered in 1953.

The land remained unbroken until 1907, when the lumber industry moved in. Trees were cut and sent down the North Saskatchewan River to Edmonton for processing.

The first homesteaders were William and Dora Drake and their six-year-old daughter, Dolly. They selected a quarter-section of land within a stone's throw of what is now the Town of Drayton Valley.

The original town site was situated one and a half miles down in the valley. The town's name has also changed from its original name, "Powerhouse." It was called this because an English syndicate had plans to build a dam six miles south of Drayton Valley in 1911. Due to the outbreak of World War I, they were forced to abandon the project.

Dora and William Drake ran the first post office in Powerhouse. Because there was another centre called "Powerhouse," the postal inspector suggested that the name be changed. Dora and William decided on Drayton Valley because "the first part of the name (Dray) was near to that of [their] own, and the latter part (ton) similar to [their] own hometown." And so, it became "Drayton Valley" and has remained ever since.

Throughout the 1920s, the main industry was lumber. By 1930, there were thirty lumber camps, employing between three and four hundred men.

Drayton Valley was largely unaffected by the Great Depression of the 1930s due to its relative isolation. Because of their tremendous community spirit, the less fortunate community history 5members were taken care of. As a rural community, its chief entertainments consisted of card parties, school dances, box socials and turning over outhouses. From every description, it was a peaceful placid town nestled away from the world.

By 1945, the forests had been harvested and the lumber mills began to shut down. Farming became the main industry in the area. It was a small town of approximately fifty residents with little history and what looked like even less future.

The Pembina Oil Field proved to be a significant find, and its impact was immediate. More than 70 oil companies set up their field-based operations in Drayton Valley. The hamlet continued to grow and was incorporated as a village in February 1956. The following year Drayton Valley was officially incorporated as a town.

Today, Drayton Valley is diversifying its economy. Home to the Bio-Mile® and the Clean Energy Technology Centre, Drayton Valley offers partnership opportunities for new investors, promising growth prospects to existing businesses, and a supportive network for budding entrepreneurs.



## MEET YOUR CHAMBER EXECUTIVE DIRECTOR:

My name is **Diane Huska**. I have been in and around Drayton Valley for the better part of 50 years. During this time I raised two daughters, and milked cows for 12 years. I've been involved with the Chamber for over 15 years in different aspects of it. As a member,

I owned and operated two different businesses along with my family, then as a director, I helped organize trade shows for many years, baked for farmers market for a few years, where I met a lot of wonderful vendors who come to Drayton on a weekly basis to sell their products. I also was the President of the Chamber, and now hold the position of Executive Director and I work along side our new President, Sienna Klyne, and the directors of the board to help in any way we can for the businesses in and around Drayton Valley.

We owned a convince store until the big chains came to town, and then a coffee house where we also catered for many years. The economy got us but kept catering right up to when Covid-19 hit and shut everything down. I decided then to bake for farmers markets and I did this until I became Executive Director, in January of this year. I'm a workaholic, I love working. This job is perfect for me at this stage of my life.

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# ABOUT DRAYTON VALLEY

## ADVANTAGES IN DRAYTON VALLEY

### Track Record of Success

Drayton Valley is home to many successful entrepreneurs with expertise in a range of sectors including oil and gas, bio-industrial, environmental protection, construction, and retail.

### Clean Energy Technology Centre

In addition to education, the CETC offers entrepreneurs access to meeting rooms, conference facilities, and a dynamic atmosphere that encourages innovative research, fresh talent, and experienced business leaders.

### Entrepreneurial Ecosystem

Entrepreneurs in Drayton Valley enjoy the integrated support from community, local, provincial, and federal partners that all share an entrepreneurial focus and collaborate to foster success.

### Land and Buildings

Drayton Valley has a large stock of available land for development, as well as a variety of existing buildings that can meet any need. Land availability includes publicly-owned lands that are strategically located adjacent to industrial assets such as the Weyerhaeuser Mill, the CETC, and the Bio-composites Fiber Mat Plant.

### Entrepreneur Networks

Entrepreneurs in Drayton Valley have access to a range of entrepreneur and business networks including the Pembina Area Synergy group, the Alberta Synergy group, Rotary Club International, and the Chamber of Commerce.

### Access to International Markets

Entrepreneurs have easy access to domestic and international markets through the Edmonton International Airport, along with a robust program of support from the Alberta and Canada International Offices located around the world.

### Access to Investors

The community enjoys a range of financial institutions, from large national banks, to credit unions, to provincial and federal financing programs. As a result, entrepreneurs have a variety of choices when it comes to accessing

capital. In addition, many local residents have financial resources available to invest in start-ups that diversify and strengthen the local economy.

## LOCATION

Drayton Valley is a town of 6970 people located about an hour's drive from Edmonton, the provincial capital of Alberta and one of the larger cities in Western Canada. Drayton Valley has long been a centre of the oil and gas industry, along with forestry and agriculture.

Drayton Valley is uniquely located between the commercial bustle of Alberta's capital region and the vast expanses and almost limitless resources of the Canadian West. The boreal forests which border our community run all the way west to the Rocky Mountains.

Drayton Valley is home to the Clean Energy and Technology Centre (CETC), a hub for economic development and education in Drayton Valley. The Town of Drayton Valley's vision for a bright and prosperous future includes education and is building the foundation to bring education to the Drayton Valley region.

Increasing access to post-secondary education in rural Alberta allows students and mature learners to build the skills they need to enter the workforce, compete in a competitive job market or learn new skills while saving money by learning in a smaller setting close to home.

As the commercial hub for the surrounding area, Drayton Valley has excellent transportation links with the rest of Canada and the world beyond. The Trans-Canada Highway, the major transportation route across Canada, runs close-by. There is a local airport in Drayton Valley and the Edmonton International Airport is not much more than an hour's drive to the east.

## TRANSPORTATION

### Air Services

The Drayton Valley Municipal Airport is a 24-hour all-weather facility with a 5,066-foot runway that accommodates aircraft up to the size of a 737, with beacon guidance system, landing lights, parking on the apron, and refueling facilities for planes and helicopters.

## Trucking

Drayton Valley has local operators to provincial and international trucking service providers.

## Rail

Canadian National Railways Depot is located less than a half-hour north of Drayton Valley in the hamlet of Evansburg.

## Highways

Primary Highways: 20, 22 (Cowboy Trail), North/South, 39, East/West  
Secondary Highways: 616, 620, 621, 753, 759, 105 km from Hwy 2 (QEI/Canamex) 46 km from Yellowhead (16).

## CLIMATE

Sunlight 17 hrs/day in summer to 7 hrs/day in winter  
Average summer temp 10°C to 25°C  
Average Winter temp -16°C to -6°C  
Location: 53°13'20"N 114°58'37"W  
Elevation Above Sea Level: 766.30 M  
Geographical Size: 13.1 Km<sup>2</sup>

## CURRENT LEADING INDUSTRIES

Oil and gas, forestry, agriculture and tourism.

## TARGET INDUSTRIES

Bio-industrial, green energy, Research & Development and education.

## TRADING AREA

Located in west-central Alberta, Drayton Valley is adjacent to the North Saskatchewan River. Drayton Valley's trading area includes Edmonton (145 km), Alberta's second largest city with a population of approximately 1 million, and Calgary (306 km), the largest city in Alberta and the third-largest city in Canada, also with a population of over 1 million.

## UTILITIES

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Atco Gas  
Evergreen Gas Co-op Ltd.  
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Dunn-Right Communications  
Keltech Communications Inc

PDQ Communication Services  
Go West Wireless  
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Shaw  
Telus  
Bell  
Xplornet  
Water  
Town of Drayton Valley  
Waste Management  
Town of Drayton Valley



### MEET YOUR CHAMBER PRESIDENT:

My name is **Sienna Klyne**. Wife, a mother of 2 and a small business owner. I have been a member of the Chamber of Commerce in Drayton Valley since 2016 and have been on the board for the last 3

years. Early this year, I took the position as Vice President and now currently sit as the President. My small business allows me to pursue my passion and love for serving and helping others. I look forward to helping more small business owners and helping my community.



# GOVERNMENT CONTACTS

## MUNICIPAL

The Town of Drayton Valley is governed by a Mayor and six Councillors. The Council makes decisions that relate to local issues and services. As per the Municipal Government Act, Council sets the overall direction for the Town through the creation and review of policies and programs.

5120 – 52 Street, Box 6837  
Drayton Valley, AB T7A 1A1  
Main Phone: 780-514-2200  
Fax: 780-542-5753

Economic Development Manager:  
780-514-2200  
Email: [edo@draytonvalley.ca](mailto:edo@draytonvalley.ca)

Planning and Development:  
Phone: 780-514-2211  
Email: [planning@draytonvalley.ca](mailto:planning@draytonvalley.ca)

## MAYOR

Nancy Dodds  
Email: [mayor@draytonvalley.ca](mailto:mayor@draytonvalley.ca)

## GOVERNMENT OF CANADA

Member of Parliament (MP)  
Gerald Soroka  
MP for Yellowhead  
(see ad below)

## GOVERNMENT OF ALBERTA

Member of Legislative Assembly (MLA)  
MLA for Drayton Valley-Devon  
Constituency Office  
5136B - 52 Avenue, Drayton Valley, AB T7A 1S5  
Phone: 780-542-3355  
Toll-Free: 1-800-542-7307  
Fax: 780-542-3331  
Email: [draytonvalley.devon@assembly.ab.ca](mailto:draytonvalley.devon@assembly.ab.ca)

# GERALD SOROKA

MEMBER OF PARLIAMENT  
YELLOWHEAD

### CONSTITUENCY OFFICE

Box 7887, Stn Main  
119 50TH Street  
EDSON AB T7E 1V9  
Tel. 780-723-6068  
1-800-268-7117 (Toll Free)  
Fax. 780-723-5060

### CONTACT

[Gerald.Soroka@parl.gc.ca](mailto:Gerald.Soroka@parl.gc.ca)  
 [geraldsorokamp.ca](http://geraldsorokamp.ca)  
 /GeraldSorokaMP



# A THRIVING ECONOMY

Drayton Valley has long been a regional hub of oil and gas, forestry and agriculture. It has a strong business community with a high percentage of local ownership. The community has made concerted efforts to ensure its own economic vitality.

## OIL & GAS

Production in the Pembina Oilfield began in early 1953 with the discovery well located a few miles southwest of Violet Grove. Since then approximately 15,000 wells have been drilled, with many still in service today. The pipeline system that gathers the product and transports to Edmonton also picks up oil volumes from the Hinton area to the northwest and from the Willesden Green Field located approximately 65 kilometres south of Drayton Valley. This pipeline system, owned and operated by Pembina Pipeline, also gathers condensate at several gas plants in the Drayton Valley area.

## FORESTRY

Located near two major forests, Drayton Valley is home to a thriving and growing forestry industry. Weyerhaeuser Canada Ltd. is the major manufacturing plant that produces lumber and is one of the largest employers in the area. The plant currently produces approximately 180,000 tons/year of waste wood that is a tremendous bio-industrial asset with a wide range of potential applications including electricity generation, cogeneration, bio-coal, and bio-char to name but a few.

## AGRICULTURE

Agriculture has been a leading industry in the area for 100 years. The majority of area farms are cow-calf operations that have grain and forage production for their own requirements. There are also purebred operators. Crop production ranges from pasture to oil seeds, with major crops being hay and oats. Opportunities in agriculture exist through diversification of emerging crops, mixed farming, and greenhouses.

## TOURISM

Tourism is an emerging industry in the area, with a growing number of outdoor enthusiasts enjoying the rivers, vast forests, and the Brazeau reservoir. The spring and summer are abundant with golfers, campers, fishermen, and ATV riders. Drayton Valley hosts numerous rodeos and agricultural events both indoor and outdoor. The close proximity to Edmonton, along with being located on the Cowboy Trail, make Drayton Valley a great choice for weekend getaways.

## ARTS AND CULTURE

Arts & Culture is an exciting emerging industry in Drayton Valley. In addition to the Drayton Valley & District Museum and the Kinsmen Performing Arts Festival, the Town has recently invested in the Eleanor Pickup Arts Centre. Emerging from the historic landmark Cadium Theatre, the new Centre hosts a wide range of arts-based activities such as music, drama, dance, festivals, fundraisers, community meetings, and gatherings.



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The Partners, Lawyers and Staff of Main Street Law LLP are pleased to announce that Aaron LaForest has completed his articles and is joining the firm as an Associate.

Aaron was raised in Drayton Valley and looks forward to working at our Drayton Valley office, serving the legal needs of the community.



Contact us:

780.621.0123

[www.mainstreetlaw.ca](http://www.mainstreetlaw.ca)

We are conveniently located in the RE/MAX Building on 50<sup>th</sup> Street at the corner of 52<sup>nd</sup> Avenue in Drayton Valley's Town Centre.







Clean Energy Technology Centre. Photo courtesy of Carmen Rae Photography

## RETAIL

The downtown is a pedestrian-friendly home to many businesses and services, the seat of municipal government, cultural attractions, parks, places of worship, and community events. This rich shopping experience is complemented by a shopping centre along Highway 22 that is home to the world's leading retail companies. This ensures that the area's residents and visitors find everything they are looking for, and more.

## A GREEN COMMUNITY

Drayton Valley is a community of blue-sky thinking, and it has the infrastructure to prove it. The Town has invested in multiple projects that are leading the way in bioindustry, green energy, a beautiful local environment, and fresh clean water for all citizens.

### The Bio-Mile®

The Town of Drayton Valley's Bio-Mile® is an area of industrial land designed to provide a home to companies focused on creating new products from waste products including bio-mass from the forestry and agriculture industries.

### The Pembina Institute

Drayton Valley is the founding location of the Pembina Institute, a Canadian non-profit think tank focused on clean energy.

## CLEAN ENERGY TECHNOLOGY CENTRE

The Clean Energy Technology Centre (CETC) is an innovative centre and first of its kind in Alberta that provides focus on services for education and training, business development and incubation, and applied research and development.



### MEET YOUR CHAMBER DIRECTOR:

I'm **Amila Gammana**, a husband, a father of two young children, an entrepreneur, a volunteer, and a proud Drayton Valley resident. I'm originally an immigrant from Sri Lanka, have lived in Drayton Valley for more than 12 years and I have made this community my home.

I am a 2006 honours graduate with a degree in Bachelor of Information Technology from Sri Lanka Institute of Information Technology. I'm also a Cisco Certified Network Engineer (CCNE) and a Sun Certified Java Programmer. I'm the founder and president of Gamma IT Solutions Inc. operating in Drayton Valley since 2008 and in Edmonton since 2021.

In my spare time, I enjoys volunteering in the community. I serve as a director of Drayton Valley Chamber of Commerce and is the president of the Drayton Valley Multicultural Association. I have been a Rotarian for over a decade and am the President of Rotary Club of Drayton Valley this year. I was recognized by Historica Canada for my contributions to multiculturalism and diversity in 2014.

My leisure interests include soccer, cricket, music, fine arts and entertainment. I'm bilingual and am a songwriter and producer ,with two songs already published. I also enjoy conversations about business, politics and movies.

My goals for the community include economic growth, tourism and multiculturalism, and I am a Town Councilor, serving my second term.





photo by Quinn Rivers Photography

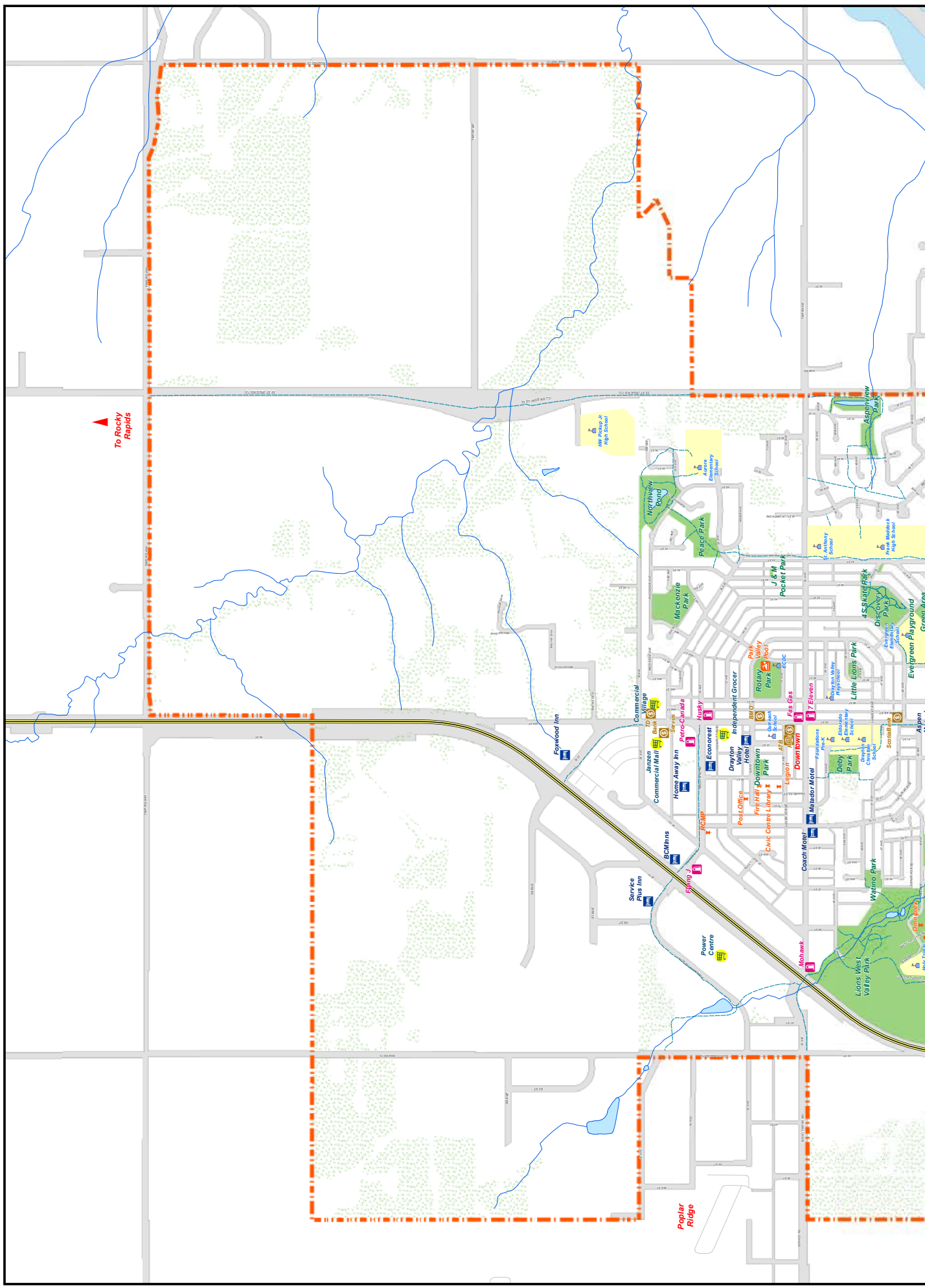
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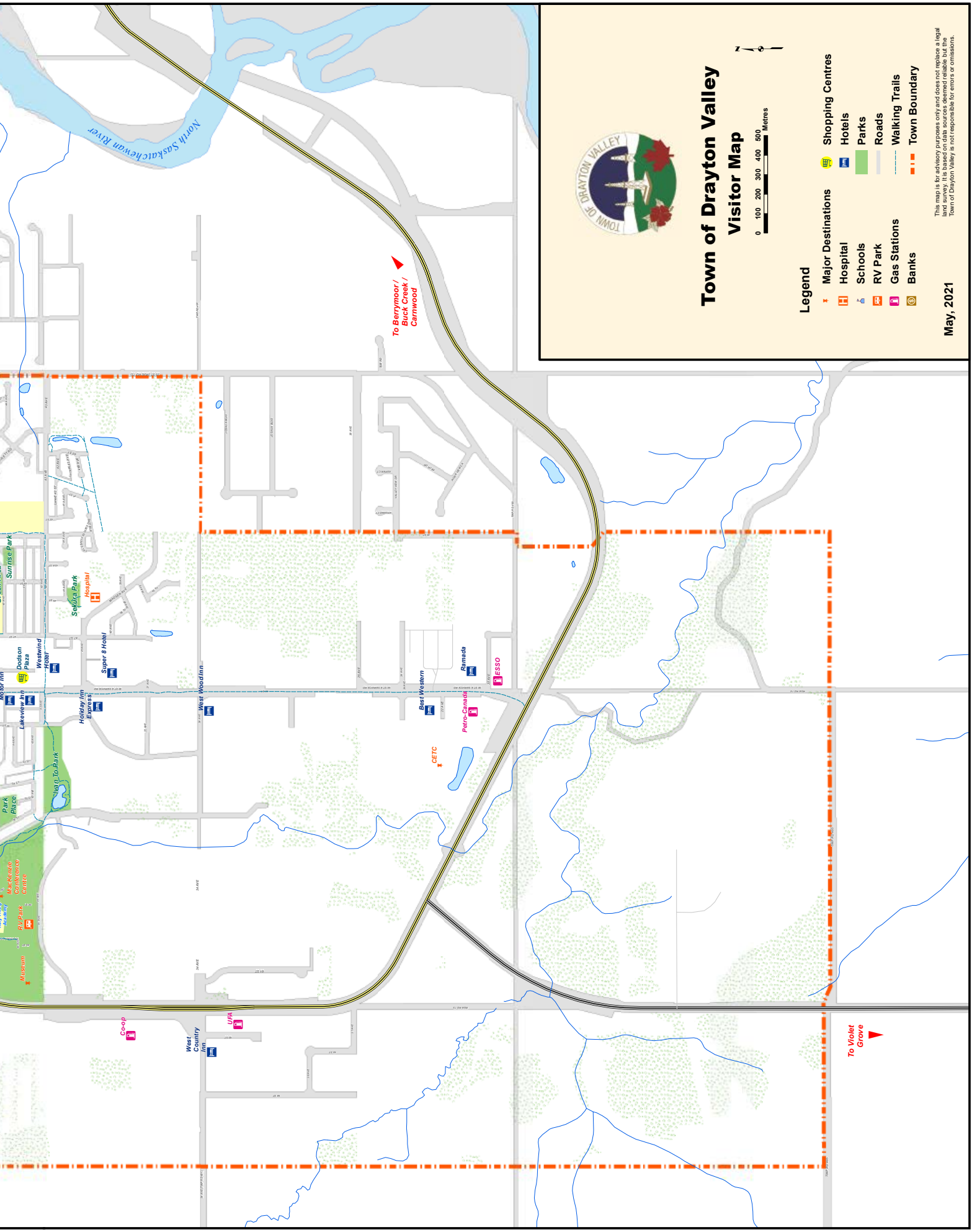
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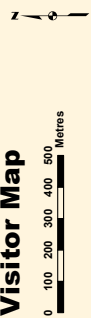
# DRAYTON VALLEY MAP







# Town of Drayton Valley Visitor Map



- Legend**
- |                    |                  |
|--------------------|------------------|
| Major Destinations | Shopping Centres |
| Hospital           | Hotels           |
| Schools            | Parks            |
| RV Park            | Roads            |
| Gas Stations       | Walking Trails   |
| Banks              | Town Boundary    |

This map is for advisory purposes only and does not replace a legal land survey. It is based on data sources deemed reliable but the Town of Drayton Valley is not responsible for errors or omissions.

May, 2021



*Photo courtesy of Carmen Rae Photography*

# HEALTH, WELLNESS & SAFETY

## HEALTH SERVICES

Drayton Valley has a general hospital, three clinics, a Primary Care Network, and a community health centre to provide quality health care services to Drayton Valley and area residents.

### Drayton Valley Hospital

The Drayton Valley Hospital and Care Centre is an acute care and long-term care facility. Services offered include continuing care and 24-hour emergency. The Hospital currently has 34 acute care beds and 50 long-term care beds, with medical services provided by a 14-physician staff.

### Dialysis Unit

The Satellite Dialysis Unit has capacity of four chairs and is housed in the Acute Care area. Residents of the Drayton Valley community have been well served by this outreach program for many years.

### Community Cancer Centre

This Centre offers increasingly complex chemotherapy to clients living with cancer by specially trained physicians and registered nurses.

### Drayton Valley Community Health Centre

Community based health programs work in the community to protect, promote, prevent, rehabilitate, support, and treat.

### Serenity House

Supportive housing is an alternative living arrangement for the elderly, physically challenged, and/or early-onset Alzheimer's. Its purpose is to retain the resident's independence, while allowing them the comfort of living next to a hospital. The housing units are on the ground floor. Residents are offered security and maintenance in exchange for a monthly condo fee.

## EMERGENCY SERVICES

### Associated Ambulance

Associated Ambulance is currently under contract to provide service in Drayton Valley. Associated Ambulance is comprised of a management team with a wealth of experience in the EMS service industry.

### Fire Services

Drayton Valley serves as headquarters for the region's fire services. There is a total staffing level of 65 men and women. In addition, the Town has plans to establish an emergency training centre in the future.

### Police Services

Drayton Valley is served by the Royal Canadian Mounted Police with 19 RCMP members, including a Staff Sergeant as Detachment Commander, 1 Sergeant, 3 Corporal Supervisors, and 14 Constables. There is also a Bylaw Officer and Community School Resource Officer who serve the area.

## WELCOME PACKAGE:

In collaboration with Community Learning and Drayton Valley and District Chamber of Commerce we would like to welcome all new people to Drayton Valley to use the QR code at left to get a welcome package.



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Photo courtesy of Carmen Rae Photography

# RECREATION

Drayton Valley has a number of recreation facilities and groups. Residents and visitors can easily enjoy a healthy active lifestyle the town has to offer. There are seven gyms and three golf courses in the area, a beautiful trail system and four seasons of events including rodeos, the Kin Club Performing Arts Festival and the Farmers Markets to name but a few opportunities. There is also a wide range of service clubs in the town that provide opportunity for involvement in community service and volunteering. For visitors, the three conference centres, five campgrounds, and 650+ hotel rooms including leading international hotels make Drayton Valley a preferred stop for both business and pleasure.

## RECREATIONAL FACILITIES

### Omniplex

The Omniplex encompasses three multi-purpose recreation facilities including the MacKenzie Conference Centre, Total Works Health & Fitness Centre. Conveniently located in the heart of Lions West Valley Park, the Omniplex is surrounded by six baseball diamonds, a rugby field, the rodeo grounds, a secluded day-use park, and a 40-site full-service RV Park. It is an ideal location for trade shows, conferences, exhibitions, recreational events, and agricultural shows.

### Park Valley Pool

Park Valley Pool is 25 metres long with five swimming lanes, and it features a ramp entry into a wading area, two slides, a hot tub, and a viewing area with concession machines.

### Ricochet Oil Corp. Aquatic Centre

The new Ricochet Oil Corp. Aquatic Centre is Drayton Valley's newest recreation facility and features an eight-lane, 25-metre lap pool, leisure pool and lazy river, hot tub, water slide, steam room, multi-purpose room and support spaces. The facility has been designed to reduce operational costs by focusing on energy optimization that meets the 2017 National Energy Code for Buildings (NECB), making it energy efficient, further contributing to operational cost savings in the building.



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[www.epbrparks council.org](http://www.epbrparks council.org)



## MEET YOUR CHAMBER DIRECTOR:

**Aaron LaForest** is an associate lawyer with Main Street Law LLP and works in the Drayton Valley office. He was raised in Drayton Valley with his family and went to post secondary school at the University of Alberta. He is happy to return to the community and assist

local businesses as a Director with the Drayton Valley Chamber of Commerce.

### Total Works Health & Fitness Centre

Total Works Health & Fitness Centre is a three level, full-service fitness facility, offering modern cardio & weight equipment, squash/racquetball courts, stretching area, high performance training centre, four change rooms with lockers and showers, and an indoor walking/running track.

A sample of the recreation and cultural organizations in Drayton Valley:

- Derrick Boxing Club
- ATV Club
- Badminton Club
- Brazeau Bow Benders Archery Club
- Brazeau Gymnastics Club
- Brazeau Snowmobile Club
- Evergreen Shooting Club
- Drayton Valley Paddling Club
- Drayton Valley Horse Club
- Golden Phoenix Tae Kwon Do
- Neptune Summer Swim Club
- ...and so much more!

### Outdoor Recreation

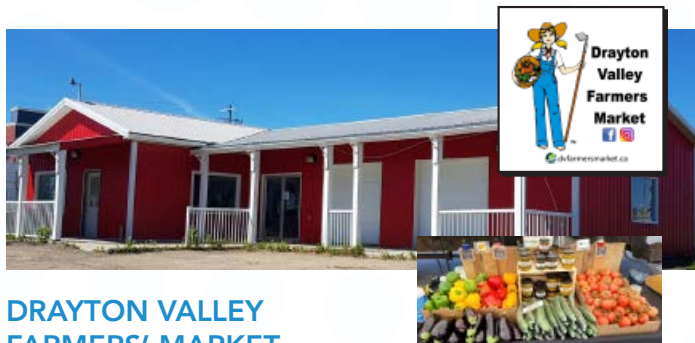
Eagle Point Blue Rapids Provincial Recreation Area  
Golf Courses  
Parks and Trails  
Sports and Recreational Organizations  
Pump Track  
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## EVENTS

The Drayton Valley & District Chamber of Commerce hosts and / or sponsors many events throughout the year, including:

- Annual Member Award Event;
- Drayton Valley Triathlon;
- Various Markets;
- DV100;
- Canada Day Events





## DRAYTON VALLEY FARMERS' MARKET

The Drayton Valley & District Agricultural Society was established in January of 1974.

The Farmers' Market and a Bench show were the first events for the community to showcase local produce and flowers, canning and preserves, baking and arts & crafts.

The Ag Society purchased a building in 2020 that now acts as an office and meeting space and houses the weekly Wednesday Farmers Market beginning in 2022.

To find out more about the Society or Farmers Market check out their website, Facebook or Instagram.

# WORSHIP

All Saints' Anglican Church  
[www.allsaintsdraytonvalley.ca](http://www.allsaintsdraytonvalley.ca)

Calvary Baptist Church  
[www.calvarybaptistdv.ca](http://www.calvarybaptistdv.ca)

Church of God  
[www.draytonvalleychurchofgod.com](http://www.draytonvalleychurchofgod.com)

Church of Jesus Christ of Latter-Day Saints  
 4307-52 Street

Drayton Valley Alliance Church  
[www.dvalliance.ca](http://www.dvalliance.ca)

Emmaus Lutheran Church  
 4604-50 Avenue

Ignited Church  
[www.ignitedchurch.ca](http://www.ignitedchurch.ca)

Life Church  
[www.life-church.ca](http://www.life-church.ca)

St. Anthony's Church  
[www.stantparishdv.com](http://www.stantparishdv.com)

Valley Worship Assembly  
 5707 Power Centre Blvd.

Living Spirit United Church  
[www.facebook.com/uniteddv/about/](http://www.facebook.com/uniteddv/about/)

Drayton Valley Islamic Society  
[www.facebook.com/Drayton-Valley-Islamic-Society-400539560707980/](http://www.facebook.com/Drayton-Valley-Islamic-Society-400539560707980/)

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Photo courtesy of Carmen Rae Photography

Drayton Valley is a leader in providing high quality education, training, and skills development opportunities for all of its citizens. The Town collectively recognizes that education is the key to overcoming barriers, increasing employability, and reducing poverty.

## EARLY CHILDHOOD DEVELOPMENT CENTRE

Located in the heart of our community, nestled in a neighbourhood that is home to a playground, a water splash park, and the Park Valley Pool is the Early Childhood Development Centre. It is open to children 12 months to 5 years and operates Monday to Friday. The Centre has received multiple awards for innovation and high standard of care, including the Prime Minister's Achievement Award, as well as the Award of Excellence.

## PUBLIC SCHOOLS

Drayton Valley is home to six public schools that are part of the Wild Rose School Division, and two schools that are part of the St. Thomas Aquinas Roman Catholic Separate School Division.



### THE CHAMBER WOULD LIKE TO THANK:

**Carmen Rae** has been involved with photography since the days of darkrooms and film. She started by serving on the journalism team in high school and moved on to photo developing work for a private lab. As a graduate of the New York Institute of Photography, the

"hobby" became more serious and she moved into the professional photography realm.

Since then she has worked to continue her education, to grow and find new ways to make exceptional photos. Carmen believes that we never stop learning and we will never know it all; photography is no exception.

She has done real estate, travel, wedding, maternity, children, family, corporate head shots and commercial photography.

Carmen Rae Photography  
www.carmenrae.ca  
780-515-0848

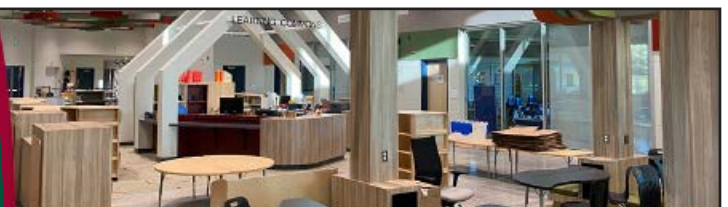
Wild Rose School Division is committed to improving the life chances of all our students by creating powerful learning environments that focus on learning and well-being. We proudly serve the students and families of Drayton Valley and Brazeau County. For more information or to register in one of our schools, please use the following contact information:

Drayton Valley  
Aurora Elementary School (Grades K-4): 780-542-9355  
Evergreen Elementary School (Grades K-4): 587-673-1200  
H.W. Pickup Middle School (Grades 5-8): 780-542-4495  
Frank Maddock High School (Grades 9-12): 780-542-4401  
Drayton Valley Community Outreach School (Grades 10-12): 780-542-1551

Breton  
Breton Elementary School (Grades K-6): 780-696-3555  
Breton High School (Grades 7-12): 780-696-3633



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**GOODYEAR**





# DRAYTON VALLEY MUNICIPAL LIBRARY

The Drayton Valley Municipal library located at 5120-52nd Street. Library membership is free to Town of Drayton Valley and Brazeau County residents. For more information please visit the Drayton Valley Municipal Library website, <http://www.draytonvalleylibrary.ca/>.

## VISION

Drayton Valley Library is the gateway to journeys of discovery by providing lasting, meaningful connections between people and ideas, lifestyle and learning, culture and community.

## MISSION

Drayton Valley Library enriches lives by pulling together the services, resources and programs that incite imagination, encourage social engagement, inspire exploration of ideas and launch journeys of discovery.

## VALUES

Our values reflect who we are and who we aspire to be. Values define the culture of our organization and express our commitment to achieve high standards of personal and professional service to the community. We are:

### Accessible & Approachable

We value our patrons, treating them with compassion and care. We as professionals appreciate the opportunity to serve those who rely on our knowledge and expertise and enjoy giving them tools to succeed in their endeavors. Their success is our success!

### Receptive & Responsive

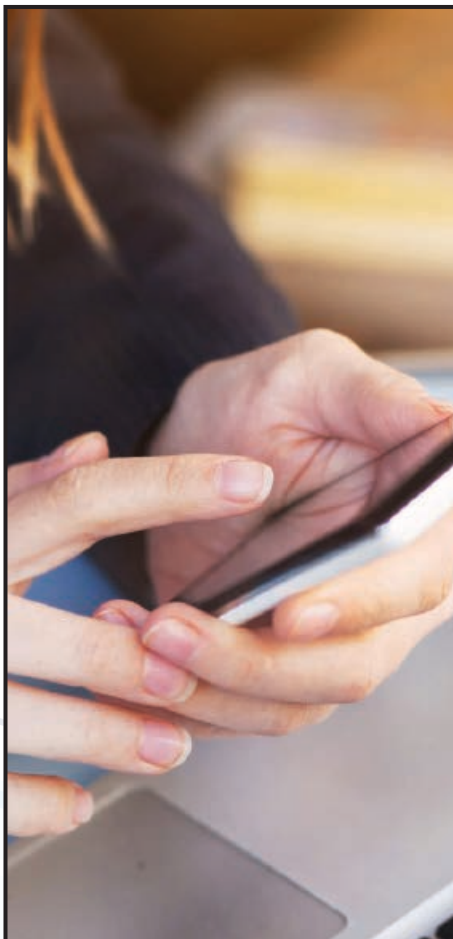
We realize that change and challenge inevitably lead to innovation and improvement. Our willingness to accept and adapt to evolutions in our environment help us remain relevant to the community and patrons we serve.

### Innovative & Inclusive

We commit ourselves and our efforts to exploring new, creative concepts. Our library is an idea lab, where people explore concepts and discover possibilities. We provide a forum for respectful conversation on subjects that matter to community residents. Creativity is limited only by the scope of imagination.

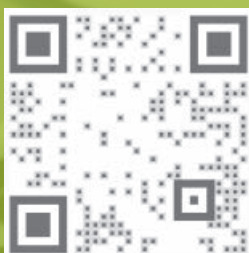
### Diverse & Supportive

We respect and value unique perspectives that contribute to the culture of our workplace and community. Shared personal journeys, experiences and



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interests strengthen and support those we work with and serve. We are stronger, more resilient and more successful when we pull together.

### Fun & Friendly

We believe in individual freedom to explore personal interests. Our library is a discovery zone where people are free to explore a world of information and share in the joy of learning. We provide fun, friendly services and programs that excite and encourage!



### OUR CHAMBER ADMINISTRATOR:

My name is **Nicole Seely** and I have been working for the Drayton Valley & District Chamber of Commerce as the Executive Administrator since May 2022.

A bit about me: My husband and I are coming up on our 14th Anniversary, and together we have 3 children, ages 5, 8 & 10. Up until May I have been a stay-at-home mom, which has kept me extremely busy, especially with music & sports. I also volunteer for the Drayton Valley Skating Club for the past 5 years as the Treasurer/Registrar and plan to continue with them. Working for the Chamber was my first job in over 11 years. It has been an extremely educational experience thus far and I look forward to my future with them. It's wonderful to meet & work with new people and to continuously expand my knowledge in so many areas. I am truly grateful for this job and excited to see where it takes me!



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Photo courtesy of  
Carmen Rae Photography

# ARTS & CULTURE

Drayton Valley has a thriving arts and culture community. The various arts and cultural organizations operate as the Cultural Association of Drayton Valley, and include Pipes and Drums and a theatrical guild. The Kinsmen Performing Arts Festival is held in the spring of each year to showcase our local talent. Residents and visitors have many opportunities to discover and get involved in local culture and history right here in Drayton Valley!

## DRAYTON VALLEY HISTORICAL WALKING TOUR

The Town of Drayton Valley was incorporated as a Town in 1957. You can still visit some of the original buildings in the downtown core including the original movie theatre and hotel!

## FINE ART SOCIETY

We are a local group of artists dedicated to keeping art alive in Drayton Valley. We are always looking for fresh talent and new ideas and host a number of art workshops and classes throughout the year. Check out our Facebook page for updates on events, classes, or what's new in the club at <https://www.facebook.com/DraytonValleyFineArtSociety/>

Meetings are held the first Monday of the month from October through May. If you are interested in attending a DVFAS meeting as a guest or joining our society, don't hesitate to contact Carrie Cote (President) at (780) 621-8876 or [cote1818@hotmail.com](mailto:cote1818@hotmail.com). You can also contact us through Facebook.

## DRAYTON VALLEY MUSEUM

Fancy yourself a history buff? Check out Drayton Valley's museum. It's run by the Historical Society, so you're bound to learn a thing or two. The museum is next to the Drayton Valley RV Park and Campground just off Highway 22. The museum operates daily from June to September. 11:00 am – 5:00 pm

## RIVER VALLEY PLAYERS ASSOCIATION

The River Valley Players Association is dedicated to providing opportunities for youth and adults in our community to explore their potential through the medium of theatre. This group volunteers for many community events, such as Canada Day and the Halloween Haunted House, in addition to putting on shows and writing their own material!

River Valley Players offers an after-school drama program for youth in grades 6 to 12. Using a variety of drama-based activities such as drama

games, improve and scripted work, participants develop self-confidence, language skills and knowledge of the dramatic arts. To become a member or to volunteer please call 780-514-9182 or email: [alliespicer@hotmail.com](mailto:alliespicer@hotmail.com).

## FOREVER LINKED LINE DANCERS

Forever Linked Line Dancers was established in 1996 by a group of like-minded people who wanted to keep on dancing after taking lessons. The group meets at the Scout/Guide Hall (4801 52 Ave, Drayton Valley) on Mondays from 6:30 p.m. – 8:30 p.m.

Come dance your heart out, have lots of laughs and enjoy new friendships. The door is always open to new members. For more information please contact: Emy: 780-542-1217, Debra: 780-898-2348, or Yvonne: 780-898-0096.

## DRAYTON VALLEY MULTICULTURAL ASSOCIATION

A registered society made up of volunteers whose mandate is to "Bridge Countries and Enhance Communities." Our goal is to enhance the quality of life for all newcomers to our community by providing ongoing friendship and support through a variety of fun events and gatherings throughout the year for our members and the community at large.

Amila (780) 241-0606 or Bharti (780) 542-7652

Email: [dvmca1@gmail.com](mailto:dvmca1@gmail.com)

Like us on Facebook: [www.facebook.com/groups/dvmca](https://www.facebook.com/groups/dvmca)

## TOASTMASTERS

Toastmasters International is a nonprofit educational organization that teaches communication and leadership skills through a worldwide network of more than 15,900 clubs in 142 countries, virtually and in-person. In Area 26, which includes Hinton, Spruce Grove and Drayton Valley, there are the Evergreen Toastmasters, Sundowners Toastmasters and the Drayton Valley Derrick Toastmasters.



Derrick Toastmasters club meets regularly every second and fourth Wednesday, using the Zoom platform. For more information on Area 26 Toastmaster clubs, please visit [www.toastmasters.org/Find-a-club](https://www.toastmasters.org/Find-a-club) or contact Leah Sanderson, Area 26 Director, 780-898-5498, [area26@d99tm.org](mailto:area26@d99tm.org).

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Drayton Valley & District Community Learning  
Association  
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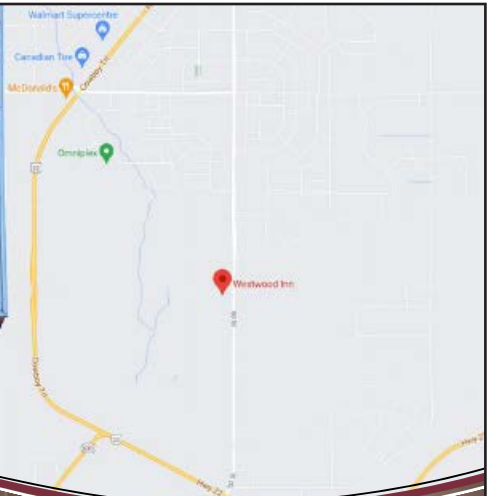
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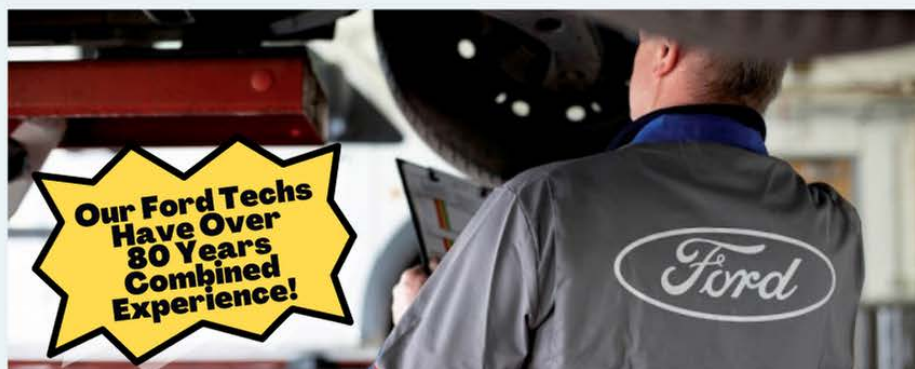


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